



BROOKS SCHOOL OF HOTEL MANAGEMENT

REDEFINING HOSPITALITY THROUGH EDUCATION



Envisioning a Future in Hospitality

As our vision goes, we are committed to provide our students with qualitative education enabling them to stand out in the world with their knowledge and skills. We offer multiple recognized courses by Jain University, NSDC & THSC, and a world-class infrastructure, with the best exposure opportunities for our students through internships and associations with experts. Special sessions and workshops by guest lecturers, eminent personalities and hospitality professionals are organized on a regular basis.

Brooks School of Hotel Management is the result of the commitment and collaboration of visionaries driven by a passionate calling to provide the most modern and qualitative education to revolutionize the Hospitality Industry.

We guarantee the best placement opportunities to all our students. Our courses are overseen by experts in the industry comprising of professionals from across the spectrum of the industry. We also offer a Career Counseling System for students and parents. Both, the performance of students and their difficulties are assessed at personal and academic levels. On the basis of the results, every student is counseled to ensure optimal outputs and excellence in their ideal course.

The Brooks School of Hotel Management is designed to offer refined hospitality education & training. We understand that choosing the right professional program is one of the most critical decisions that you will ever have to take. We value the trust that you repose in us and invite you to be our scholar in this delightful yet challenging voyage that will ensure the emergence of resilient, empowered, empathetic and poised young women and men from our school.

Brooks School of Hotel Management integrates a competitive learning environment through a university-curriculum encompassing classroom-teaching, practical training, skill development, personality growth, valuable industry inputs and a myriad of part time jobs. We have a highly accomplished faculty team with well-versed academia backgrounds, supplemented by established visiting faculty members from renowned institutions, and experts and professionals from the Hospitality & Tourism sector to do justice to the vision and mission of our programs.

Programs offered

Program	Duration
B.Voc in Catering Technology & Hotel Management	3 Years
Diploma in Hotel Management	2 Years
Diploma in Professional Cookery	1 Year
Diploma in Bakery & Confectionary	1 Year
Diploma in Food & Beverage Service	1 Year
Diploma in Front Office Operation	1 Year
Diploma in Housekeeping Operation	1 Year
Certificate Course in Modern Cookery	6 Months
Certificate Course in Baking	6 Months



Vision

Brooks School of Hotel Management aims to be an institution of excellence, committed to producing leaders in Hospitality & Tourism Management who are efficient critical thinkers, practitioners and providers to society.

Mission

To fulfill this vision, Brooks School of Hotel Management provides an environment in which all students receive quality education. We look forward to attract the best of aspirants, talented individuals - students, faculty and facilitators. We are committed to attain the best academic standards and sustain an orderly, trusting and professional environment where teaching and learning are enriching.



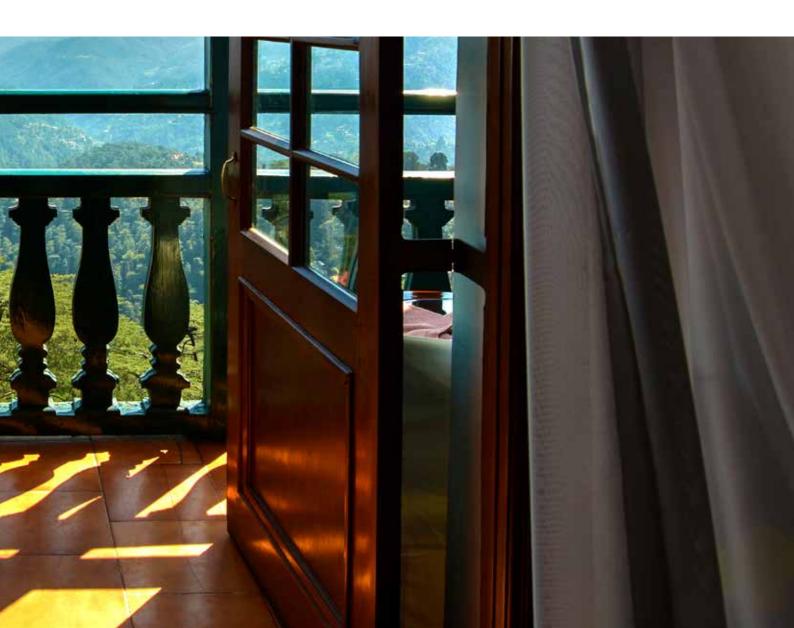
Affiliations

JAIN Jain (Deemed-to-be University)

Jain (Deemed-to-be University) has been ranked No. 5 among the top private universities of India (India Today - Nielson Best Universities Survey, 2015).

To promote entrepreneurship amongst the students, the university has set up "Chenraj Roychand Center for Entrepreneurship" that brings together academicians, student entrepreneurs and incubated companies for the study and practice of entrepreneurship. Today, the center has 40 incubated business ventures.

Jain (Deemed-to-be University) has the highest placement record and around 90% of the students are placed in reputed companies. Proudly, expanding the industry's episteme with 15 ongoing consultancy projects, 37 completed consultancy projects, and 60 completed extended-research projects. Jain (Deemed-to-be University) students from the Engineering discipline have either won the first, second or third places in the past five consecutive years for designing the Micro Air Vehicles at NASA, Atlanta, USA.







ISDC (International Skill Development Corporation)

ISDC – International Skill Development Corporation is a Limited Company Registered under the Companies Act of England and Wales, 2006 and has its operations across the globe. It imparts a set of Skill Development activities through its structured plan and aims at developing skills for tomorrow. The operation includes the various Skill Development Projects, Professional and Vocational Education Activities, Professional and Corporate Training, Consulting, Research & Development and other Learning Solutions.



National Skill Development Corporation

NSDC was set up as a part of the National Skill Development Mission to fulfill the growing demands in India for skilled manpower across sectors; and to narrow the existing gap between the demand and supply of skills. The Union Finance Minister Shri P. Chidambaram announced the formation of the NSDC in his 2008-09 Budget Speech. He stated, "There is a compelling need to launch a world-class skill development program in mission-mode that will address the challenge of imparting the skills required by a growing economy. Both the structure and the leadership of the mission must be such that the program can be scaled-up quickly to cover the whole country."



Tourism and Hospitality Skill Council

Tourism and Hospitality Skill Council (THSC) is a Not-for-Profit Organization, registered under the Societies Registration Act, 1860. THSC is promoted by the Confederation of Indian Industry (CII) with an inclusive representation of the Government, the industry, industry associations and training institutes across India. Tourism and Hospitality Skill Council is formed by the industry, for the industry to tackle the low-scale skilling of large manpower forces to ensure that the industry requirements are met with the intent to bridge this ever-growing, and polarized gap. THSC is mandated to create a robust and sustainable ecosystem for skill development in the industry. It caters to all the sub sectors of the Industry, namely, Hotels, Tour Operators, Food Service Restaurants, Facilities Management and Cruise Liners.

Hotel Management and its Importance

A career in Hospitality and Hotel Management is an internationally rewarding endeavor, as well as an adventurous choice. With the Tourism Industry booming for many years now, there is a wide spectrum of career options available within this sector. We have a lot to promise, given that an individual has the potential to soar high and to expand to reach new horizons.







Facilities

Brooks School of Hotel Management strives to rise as an education institution offering refined hospitality education. In order to do so, we understand the necessity to offer facilities that enhance the learning experience of our students. Our modern infrastructure is accentuated with centralized air-conditioning throughout the campus. We further provide in-house practical labs such as the training kitchen, housekeeping training room, front office training area, restaurant and bar training center, and a bakery and confectionery training kitchen. Students are allotted individual workstations to master their practical classes. To explore and build upon the episteme of hospitality, Brooks School of Hotel Management has a well-equipped library touching upon a spectrum of areas for an in-depth understanding of the field. Needless to say, each classroom entails audio-visual equipment to supplement the pedagogies applied in class.



Placements

Since we specialize in professional programs, we understand the need to offer qualitative placement opportunities for each student. To ensure that this process is conducted smoothly to extract optimal outcomes, we have a placement team within which our full-time placement coordinator guides and trains students to acquire the best of openings within the hospitality industry. Our students are also provided with opportunities to access part-time jobs during their program time.

Our industry further exposes students to a dynamic work environment developing them into confident, decisive individuals who are more than proficient in the field. As a part of our curriculum, each program has professional grooming sessions for students to grow on an individual level as well as on a professional level enabling them to perform well in interviews and assignments to meet the international standards of hospitality.



Our Placement Partners

Introduction to our Programs

Brooks School of Hotel Management abides by a tailor-made curriculum to provide the ultimate learning experience for students to transform into professionals. The expertise of our faculty morphed with our vision and mission focuses on offering each student an ideal program to enhance their abilities and enable them to reach their full potential. We work not merely to educate but to provide our students with multiple opportunities to help them build and sustain rewarding careers. Furthermore, the Brooks campus is always abuzz with activities and sessions molding successful professionals.

Admission Procedure

The minimum qualification for admission is a pass in the examination of 10+2 system in the Senior Secondary education or its equivalent, with English as one of the compulsory subjects. Those appearing in 10+2 or equivalent examinations can also appear on a provisional basis.

Age limit

For candidates from General and OBC categories, the upper age limit is 22 years. In the case of Scheduled Caste and Scheduled Tribe candidates, the upper age limit is 25 years.



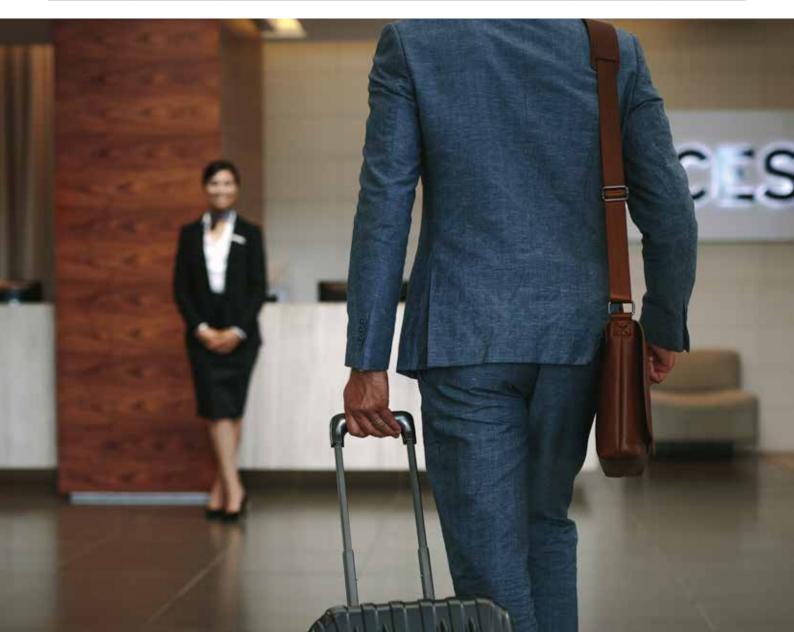


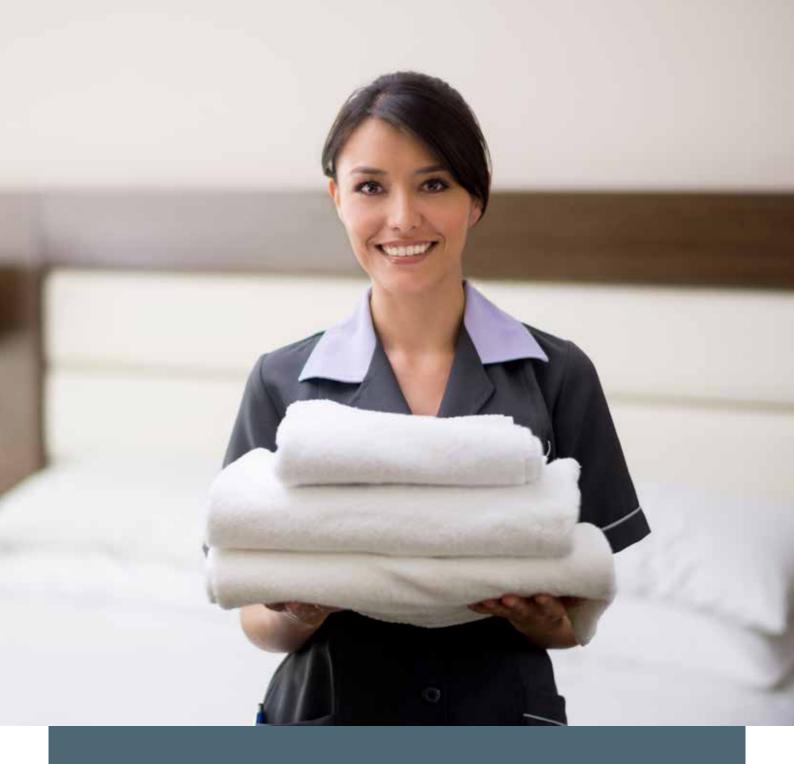
Range of Programs offered

B.Voc in Catering Technology and Hotel Management

B.Voc in Catering Technology and Hotel Management is a 3 year rigorous program that abides by the semester system. Its foundation inclined towards a practical pedagogy has led to an exponentially increasing interest in the program. Brooks School strives to ensure that students are equipped with adequate skills to work in a dynamic work environment to increase the employability rate of graduate students. The curriculum is an amalgamation of two variants specifically, the standard syllabi morphed with a skill development syllabus, particularly implemented for development in specific job roles within the Tourism and Hotel Industries. Each year includes practical as well as theoretical classes designed with the intent of imparting appropriate and relevant knowledge of the industry. Further, the students will be exposed to project-work and on-the-job training in the industry to prepare them to be able to work with ease in the hospitality industry.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
B.Voc in CT & HM	3Years	12th	Jain (Deemed to be University)	ISDC, NSDC/ THSC	Yes	5 Star Hotel or Resort	100%





Diploma in Hotel Management

Diploma in Hotel Management is a 2 year integrated diploma program wherein students will be trained in the theory and practical knowledge of every aspect of the hospitality industry. Our eminent faculty and training partners equip the students to take up their aspiring careers in the field of hospitality with much ease.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Hotel Management	2Years	12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 Star Hotel or Resort	100%



Diploma in Professional Cookery

Diploma in Professional Cookery is an intensive 1 year diploma program designed to introduce students to master basic culinary skills and become familiar with the most popular cuisines. Further, it includes on-the-job training to equip the students to become successful practitioners in their ideal career path.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Professional Cookery	1 Years	10th / 12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%

Diploma in Bakery and Confectionery

Diploma in Bakery and Confectionery is a finely crafted 1 year diploma that treads on a trajectory by beginning from scratch and developing students to master advanced levels of baking. It is driven by a hands-on approach to see that students create their very own individual masterpieces in the kitchen. Students who aspire to enter the field of Bakery and Patisserie are driven to build their career and serve exceptional creations to explore their caliber and attain excellence.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Bakery & Confectionery	1 Years	10th/12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%



Diploma in Food and Beverage Service

The Diploma in Food and Beverage Services is a 1 year program which is the perfect career choice for candidates who possess excellent communication skills, an interest in the food and beverage industry and a good knowledge of the food and beverage administration. The program will hone the skills of each student in order to help them excel in the food and beverage sector.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Food & Beverage Service	1 Years	10th/12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5/4 Star Hotel or Resort	100%



Diploma in Front Office Operation

The Diploma in Front Office Operation is a 1 year program which aims to introduce the students to the systems and procedures required to manage the Front Office Operations in the hospitality industry. It trains and gears students to develop an expertise in reservations, guest handling, sales and marketing, security management, check-in and check-out procedures, etc.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Front Office Operation	1 Years	10th / 12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%

Diploma in Housekeeping Operation

The Diploma in Housekeeping Operations is a 1 year program that covers all the essential areas of room maintenance and cleaning in a hotel with the intention of offering guests an optimal experience and comfortable stay. To achieve this, the program offers several technical skills interspersed with interpersonal skills. The program further seeks to provide an overview of the importance of housekeeping, laundry operations and management to assure that the evolving demands of today's customers are met with ease and proficiency.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Diploma in Housekeeping Operation	1 Years	10th/12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%



Certificate Course in Modern Cookery

The Certificate Course in Modern Cookery is a unique 6 month certificate course which will equip aspiring students to travel the world, cook with finesse and be transformed into accomplished, professional chefs through the mastery of classical and contemporary cooking.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Certificate Course in Modern Cooking	6Months	10th / 12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%

Certificate Course in Baking

The Certificate Course in Baking is a 6 month certificate course which will ensure that students are provided with ample training in Bakery Craft, Confectioneries, Bakery Management, Bakery Retail, etc. On being exposed to these aspects, students are equipped with the necessary skills and aptitude to work in a dynamic environment.

Program	Duration	Eligibility	Certificate Issuing Authority	Optional Certificate	Part-Time Job	Vocational Training	Placement
Certificate Course in Baking	6 Months	10th/12th	Brooks School of Hotel Management	NSDC/ THSC	Yes	5 / 4 Star Hotel or Resort	100%



No. 43/27 E, Trinity Tower Annex, Chathangatt Road, Palarivattom Post, Ernakulam, PIN – 682025, Kerala. Contact no: 0484 403 0300 I +91 95670 55555 Email: info@brooks.education www.brooks.education